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FOR IMMEDIATE RELEASE

Brevard Achievement Center Welcomes Susan McGrath as Vice President Marketing and Development

Rockledge, Fla. – [Brevard Achievement Center](#) (BAC), a 501(c)(3) nonprofit that provides innovative services and opportunities to assist people with disabilities achieve personal success, is pleased to announce that Susan McGrath, formerly with United Way of Brevard, has joined the agency as Vice President of Marketing and Development. In her new role, McGrath is responsible for expanding the agency’s brand awareness, individual and corporate giving efforts and grant acquisition.

McGrath is a 20-year fundraising and marketing professional who has helped communities in Florida raise more than \$105 million for health and human care services. She began her career with United Way of Alachua County in Gainesville in 1995 as their Communication Director and after moving to Florida’s Space Coast in 1998, became Vice President of Resource Development for United Way of Brevard. During her tenure, Brevard County’s Community Campaign boasted the fifth highest percentage growth of like-size United Ways across the nation, growing from \$4.4 to \$6.3 million.

“Susan’s many years of proven fundraising success at a premier nonprofit like United Way of Brevard is going to help us grow our mission in direct and meaningful ways,” said President and CEO, Amar Patel. “BAC is fortunate that Susan has joined our team.”

McGrath is a 2011 recipient of LEAD Brevard’s “4 Under 40” leadership award and 2015 Volunteer of the Year at Rockledge High School. She also currently serves on the Board of Directors of the Blue Ridge Institute for Community Service Executives, is a past president of the American Advertising Federation – Space Coast Chapter and past treasurer of the Trinity Lutheran School PTO. She is a fifth generation Floridian and die-hard Gators fan who graduated with honors from the University of Florida with a Bachelor’s degree in Public Relations. McGrath, her husband and their daughter reside in Rockledge.

For more information about Brevard Achievement Center, visit bacbrevard.com.

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