

Media Contact:
Rosalind Weiss
(321) 537-3529
rweiss@bacbrevard.com

FOR IMMEDIATE RELEASE

Brevard Achievement Center Hosts 30th Annual Very Special Arts Festival for Kids

Rockledge, Fla. – <u>Brevard Achievement Center</u> (BAC), a 501(c)(3) nonprofit agency whose mission is to provide persons with disabilities innovative services and opportunities to achieve personal success, along with its VSA Florida-Brevard County (VSAFL-BC) affiliation, presents the 30th annual Very Special Arts Festival for Kids on February 28, March 1 and 2 from 10:30 a.m. to 1:30 p.m. at the Brevard Zoo.

Over 400 volunteers will assist approximately 1,100 Exceptional Student Education (ESE) students from both public and private schools during the three-day "30ROCKS!" themed event. Participating students will find make-and-take arts and crafts projects, engaging music stations and specially designed physical activities located throughout the Zoo. And while the Zoo will be buzzing with students, teachers, family and friends, the public is encouraged to come out and enjoy the Festival as part of their paid Zoo admission.

"Festival participants get to enjoy this extra special learning experience while tapping into their creative energies and learning more about themselves and others," said Sorensen. "Plus, seeing the animals is an extra-special treat!"

Sorensen added that the Festival could not be successful without the assistance of the following organizations: BAC's Habilitation and Industry Readiness Training programs, Brevard Public Schools' Exceptional Student Education department and FDLRS, Brevard County Health Department School of Health, Knights of Columbus - Rockledge, Viera Women's Club, Cocoa Beach Women's Club and Marika Koch's Eastern Florida State College students. As you visit the various areas of the Festival today, please give a round of applause to these wonderful people.

VSAF-BC is one of two art programs at the Brevard Achievement Center (BAC) and a partner with VSA-Florida (VSAFL). The program's mission is to create a society in which people with disabilities learn through, participate in and enjoy the arts. VSAFL is headquartered at the University of South Florida and is a part of the international VSA Affiliate Network, a program of The John F. Kennedy Center for the Performing Arts. To learn more about the Zoo Festival or VSAF-BC, visit bacbrevard.com or contact Sorensen at 321.537.4243.